

What if traffic flowed with river time?

Previously...

... commuting was unreliable on account of human factors such as a sudden surge of cars at rush hour. The threat of being late induced road rage, in which each driver blamed everyone else, raising stress and making traffic worse.

In the future...

...speed limits could fluctuate with the flow rates of rivers. Commute times would be intentionally fluid. Hatred of other drivers would be replaced by the sense of shared momentum. Tardiness would be meaningless, and blame would be inconceivable, because everyone's hour of arrival would be perfectly natural.



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